



Line Items

The Official
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ELECTRICITY BRINGS EVERYDAY VALUE

Most people don't think much about the electricity they use. We expect the lights to turn on when we flip the switch and the coffee maker to work each morning at the press of a button. Because electricity is so abundant, we don't think much about it. Since many of us have been spending more time at home over the past few months, we have likely been using more energy. And yet, we still expect an endless supply of power with uninterrupted service 24/7/365. The only time we really think about electricity is when the power goes out or when the monthly bill arrives.

Considering what electricity does for us, it's a tremendous value for our quality of life as well as our budgets. For comparison, look at the chart from the Bureau of Labor Statistics Consumer Price Index (CPI) which compares the cost increase of common expenses over the last five years. According to the CPI, electricity only increased by less than half of a percentage point, which is far less than most other common

expenses. For example, think back to the cost of a gallon of gasoline 20 years ago. Consider the cost of groceries or a cup of your favorite specialty coffee from a few years back. In comparison, the cost of electricity has remained largely flat, unlike most other consumer goods.

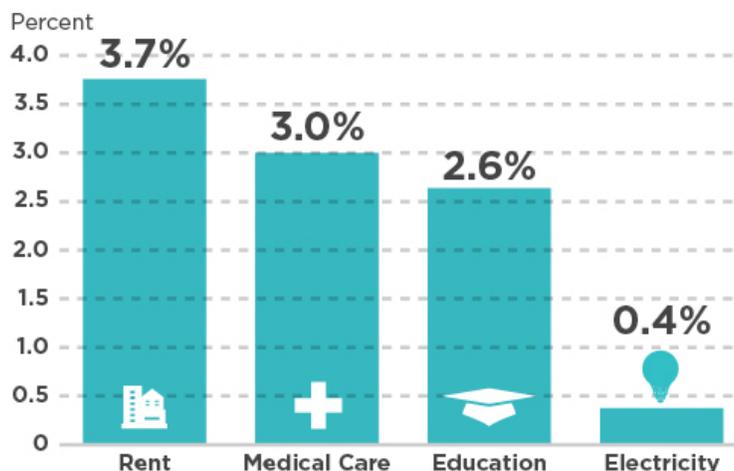
The bottom line: electricity brings everyday value, especially considering that it is something that we all use around the clock. We are continually working to improve our operations to ensure that we provide the reliable service you expect and deserve as valued members of the Cooperative. As your trusted energy advisor, we want to help you save energy and money.

We recognize that the past few months have been challenging for many of our members and we're here to help. If you have questions about your account or are looking for ways to save energy at home, please give us a call at 912-685-2115 or 912-764-2123. Excelsior EMC is your electric cooperative and our sole purpose is to serve you. That's everyday value.

ELECTRICITY REMAINS A GOOD VALUE

When you look at price increases of common expenses over the last five years, it's easy to see electricity remains a good value!

Average Annual Price Increase 2014-2019



Sources: U.S. Bureau of Labor Statistics Consumer Price Index

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BRONSON BRAGDON
Editor

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When Your Power is Off – Call (912) 685-2115 or (912) 764-2123

When your power goes off, don't stay in the dark longer than you have to. To restore your power as quickly as possible, we need your correct phone number. Your phone number is the quickest way for us to locate your home or business when you call to report an outage.

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Between the Lines

by
Greg Proctor
President/CEO

Staying Connected

Do these ring a bell with you? Rotary dial phones, party lines, bag or flip phones? How about PalmPilot™ or BlackBerry® devices? Your general age can be determined by how far back you can claim firsthand experience with this list. Rotary dial phones are the longest serving phone technology that's noted and is what I grew up with. I can even remember my grandparents being on a party-line. It's interesting that many of our members can recall when phone service was first connected to their homes but today are using the latest smart phone available. All forms of communications have come a long way.

At Excelsior EMC, we use many forms of technology to communicate with you. Voice, text, email, social media and yes, even print, are some of the avenues we use to keep you apprised of happenings at your cooperative. Advancements in communications technology have allowed us to improve our operational efficiency and bring you more real-time and valuable information ranging from your daily energy usage to outage restoration efforts. In today's world, we rely on data for nearly every aspect of our operations, which is why we need your help.

By making sure we have your most accurate and complete contact information, we can continue to provide the high level of service that you expect and deserve. Up-to-date contact information can potentially speed up the power restoration process during an outage. For example, the phone number you provide is linked to your service address in our outage management system. This means when you call to report an outage, our system recognizes your phone number and matches it with your location. With accurate contact information, our outage management system can more accurately predict the specific section of line that is out, which allows a more efficient response from our line personnel.

While we do our best to prevent an outage from occurring, we occasionally plan outages to update, repair or replace equipment. In these instances, we can provide advance notification to affected members through automated phone messages, text messages or email—if we have your correct contact information and communication preferences.

Many of you have been members of the co-op for years, and it's likely that your account information hasn't been updated for some time. We recognize that many members now use a cell phone as their primary phone service, and we might not have that number in our system. Please take a moment to confirm or update your contact information by updating your profile in your account online, calling a customer service representative, or mailing in the form included here. By doing so, you will be helping us be more responsive to your needs, increase efficiency and allow improved responses to power outages. Working together, we can continue raising the bar in our desire to provide you with safe and exceptional service.

Please Update My Contact Information!

Name (as it appears on your account): _____

Service Address: _____

Phone Numbers: _____

Email Addresses: _____

Mail to: P.O. Box 297, Metter, GA 30439



Every Member Counts

NEW FACES AT EXCELSIOR EMC

Stephen Burke, Roy Roberts, Tucker Attebery, and Mallory Woods have recently joined the Excelsior EMC team.

Stephen, Roy, and Tucker have all been hired as Line Construction Groundmen. They will work with our line construction crews as assistants to linemen in building and maintaining the distribution system that supplies power to our members. They will undergo several years of on the job training as well as classroom training in hopes of achieving their ultimate goal of one day becoming an Excelsior EMC Lineman.

Mallory has been hired as Accounts Payable Clerk. She will work alongside the rest of her department members to ensure the effective management of the Cooperative's finances and assets, which is vital to the efficient operation of Excelsior EMC.

Stephen, Roy, Tucker, and Mallory are excited to have the opportunity to uphold Excelsior EMC's high standards of service. Please help us welcome them to the Excelsior EMC team.



Pictured above (from left to right) is Stephen Burke, Tucker Attebery, Roy Roberts, and Mallory Woods.

Energy Efficiency Tip of the Month:

Home cooling makes up a large portion of your energy bills. Try to keep the difference between the temperature of your thermostat setting and the outside temperature to a minimum. The smaller the difference, the more energy you will save.



In observance of Independence Day, Excelsior EMC offices will be closed on Friday, July 3rd.

This Independence Day, as we celebrate our nation's freedom, Excelsior EMC thanks the courageous men and women who are dedicated to preserving it.



An Economical Summer Treat



As you can see on page 3, Excelsior EMC often uses *Line Items* to promote energy efficiency. Contrary to that philosophy, this month we are also encouraging you to use some extra electricity.

There is nothing that pairs better than a day in the hot Georgia sun with a bowl full of homemade ice cream. There are many ways to make homemade ice cream but one of the most popular is with an electric ice cream churn. We set out to see how much the electricity would cost to churn a batch of this delicious summer treat.

We found a traditional six quart electric churn and calculated the cost to operate it. Given the size of the motor on this particular churn and a typical

run time of 30 minutes to churn the ice cream, our churn would have consumed 0.072 kilowatt-hours (kWh). At an approximate cost of 10.47 cents per kWh, our ice cream energy cost was \$0.00754, or less than one cent!

What a bargain! We always encourage you to use energy wisely. However, at an electricity cost of less than one cent per batch of ice cream, it's OK to splurge just this time.

Here is a sample recipe that you can use, or use your own. Either way we hope you enjoy.

Homemade Vanilla Ice Cream

- 3/4 cup of sugar
- 6 eggs
- 1 box of ice cream mix
- 2 12 oz. cans of evaporated milk
- 1 14 oz. can of condensed milk
- 1/2 gallon of homogenized milk
- 1 tablespoon of vanilla flavoring
- 1 pint of whipping cream

(recipe for six quart churn)

Mix all of the ingredients together thoroughly. Pour ingredients into the inside of the churn. Pour into the outside of the churn a 2 inch layer of ice. Sprinkle rock salt over the layer of ice. Keep repeating layers of ice and rock salt until the outside of the churn is full of ice. Place the top on the churn and install the churn motor. Simply turn on the churn and in about 30 minutes, you will have some creamy, delicious homemade ice cream.

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